



Emily Gosdanian

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Portfolio

<https://emilygosdanian.com>

Education

University of La Verne

Bachelor of Arts in
Communications
Concentration in Public Affairs
Cum Laude
Minor in Music

Software and Media Skills

Final Cut Pro X
Adobe Lightroom and Audition
Canva
Google Suite
Like To Know It
Amazon Storefront
Capcut
Microsoft Word and Powerpoint
Social Media: Youtube, Instagram
Twitter, TikTok, Facebook, Pinterest

Leadership

V.P. of Communications and Alumni Relations for Alpha Omicron Pi Fraternity, 2019 - 2022

- Set strategy and oversee the functional areas of communications
- Contribute to the development of new campaigns and marketing strategies
- Provide content for Chapter for promotional materials
- Manage alumnae communications, increase participation and engagement

Digital Communications Experience

Influencer Coordinator for Alex Michael May LLC
Los Angeles, California, November 2020 - Current

- Grew social media following for influencer @alexmichaelmay over 80% on TikTok and Youtube
- Attend and participate in influencer networking events
- Create posts and manage Like To Know It and Amazon Store front accounts
- Manage personal and professional calendar
- Edit and create organic and sponsored content for Youtube, TikTok, Instagram, and Pinterest
- Coordinate, shoot, edit, produce branded content (some brands include: Beyond Yoga, Fabletics, Abercrombie, Kohls, Nivea, Anthropologie Weddings etc...)

EKG Media

Duarte, California, September 2022

EKG Media is the company I started for businesses and creators providing the services of short and long form video content creation, photography, graphic design, affiliate marketing, campaign management, content planning, caption copywriting, and social media consulting.

Additional Work Experience

Resident Assistant for The University of La Verne
La Verne, California, July 2019 - March 2020

- Counsel and advise student with academic and personal questions and concerns
- Develop and conduct programs on diversity, inclusivity, personal development, and academic performance
- Manage administrative duties: budgeting, maintenance requests, and incident reports